



PBG

NEWS RELEASE

FOR IMMEDIATE RELEASE

THE PEPSI BOTTLING GROUP DECLARES QUARTERLY DIVIDEND

SOMERS, N.Y., FEBRUARY 3, 2010 – The Board of Directors of The Pepsi Bottling Group, Inc. (NYSE: PBG) has declared a quarterly dividend of \$0.18 per share on PBG's common stock. The dividend is payable March 31, 2010 to PBG shareholders of record on March 5, 2010.

The Pepsi Bottling Group, Inc. is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages with annual sales of over \$13 billion. With approximately 65,000 employees worldwide, PBG has operations in the U.S., Canada, Mexico, Russia, Spain, Turkey and Greece. For more information, visit the Company's website at www.pbg.com.

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